

# INDONESIA'S AGRICULTURAL INDUSTRY POLICIES AND THE NEW EUROPEAN UNION REGULATION ON DEFORESTATION-FREE PRODUCTS: OPPORTUNITIES AND CHALLENGES

JW Marriott Hotel Medan | 19 February 2025

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Organized by:



Image Courtesy: BPD PKS



**RUMAH SAWIT INDONESIA**  
Inventing the Future

## Background

Rumah Sawit Indonesia (RSI) is an association established through the synergy and collaboration of farmers, palm oil industry players, and the government to strengthen the position and competitiveness of palm oil as a sustainable food and renewable energy industry.

Palm oil and other agricultural commodities are labeled as forest-risk commodities and are often accused of significantly contributing to climate change. And in response to the implementation of the European Union Deforestation Regulation (EUDR) and EU Renewable Energy Directive II (EU RED II), RSI will host a one-day international seminar on 19 February 2025, at the JW Marriott Hotel Medan in Medan, North Sumatra, Indonesia, with the theme:

### **INDONESIA'S AGRICULTURAL INDUSTRY POLICIES AND THE NEW EUROPEAN UNION REGULATION ON DEFORESTATION-FREE PRODUCTS: OPPORTUNITIES AND CHALLENGES**

Inventing the Future with Green, Sustainable Products and Sovereignty of Food and Energy

The excitement will continue on 20 February 2025, as participants take a fascinating journey to Tanah Itam Ulu, North Sumatra, the site of Indonesia's very first palm oil plantation. Afterward, participants will visit a nearby rubber plantation before continuing to a palm oil refinery facility in the Sei Mangkei Special Economic Zone.

### Who will be invited to attend

- Plantations and refineries
- Food and non-food industry
- Plantation-related and supporting industries
- Investment banks and financial institutions
- Government agencies & institutions
- Research institutions and academics
- NGOs and Media

### Objectives

1. To understand global climate change and the sectors contributing to greenhouse gas (GHG) emissions.
2. To explore Indonesia's efforts to mitigate the impact of climate change, particularly in the agricultural sector.
3. To gain insights into the background and implications of the European Union regulations on EUDR and EU RED II.
4. To learn from industrial experiences in implementing EU RED II.

### Topic & Program

- Climate change challenges in Indonesia, with in-depth discussion on the role of each sector
- The share of Indonesian agriculture on Indonesia's overall emission and how far it is impacting the destruction of the environment, biodiversity, and community health
- The background and rationale behind the EUDR and EU RED II, and whether they are implemented to minimize the effects of commodities on climate change or merely as trade barriers
- Industrial experiences & challenges on implementing EUDR and EU RED II: Unilever and KLK's work-around strategies
- Parallel Stream on EUDR and EU RED II





# GLOBAL SEMINAR

Agenda - 19 February 2025

JW Marriott Hotel Medan, Jl. Putri Hijau No.10, Medan 20111, Indonesia  
08:00 to 16:00 WIB (West Indonesian Time), which is GMT +7

RUMAH SAWIT INDONESIA  
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Latest update as of 14 February 2025

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## Registration 08:00 - 09:00

Time

Topic

Speaker

### Welcome Address

09:00 - 09:30

Welcome Address by  
the Chairman of Rumah Sawit Indonesia  
Welcome Remarks by  
the Government of North Sumatera

**Sumarto**

Chairman Rumah Sawit Indonesia

Acting Governor of North Sumatera (tbc)

### Keynote

09:30 - 09:45

EUDR : Current Progress and What's Next

**Arif Havas Oegroseno**

Vice Minister of Foreign Affairs of the Republic of Indonesia

## Coffee Break 09:45 - 10:00

### Seminar

#### INDONESIA'S AGRICULTURAL INDUSTRY POLICIES AND THE NEW EUROPEAN UNION REGULATION ON DEFORESTATION-FREE PRODUCTS: OPPORTUNITIES AND CHALLENGES

*Inventing the Future with Green, Sustainable Products and Sovereignty of Food and Energy*

10:00 - 10:20

Palm Oil and Climate Action:  
Opportunities for Land Sector Mitigation

**Rizaldi Boer**

International Research Institute for Environment and  
Climate Change IPB University, Indonesia

10:20 - 10:40

From Market Access to Market Leadership in  
the Age of EUDR: A Collaborative Approach

**Jelmen Haaze**

Senior Expert rbr - Management Consulting, PwC Belgium

10:40 - 11:00

Unilever Palm Oil Sustainability : Our Approach  
toward Sustainable Palm Oil and Upcoming Regulation

**Suwanto Gullit**

Business Operational Sustainability Manager for Palm,  
Unilever Oleochemical Indonesia

11:00 - 11:20

Perspective on EU & EUDR

**Ku Kok Peng**

Chief Sustainability Officer, Kuala Lumpur Kepong Berhad

Moderator:

**Petrus Gunarso**

Business Development Advisor PT Transgasindo

## Q & A Session 11:20 - 13:00

## Lunch Break 13:00 - 14:00

## Parallel Stream 14:00 - 15:45

1. RED II: Status Quo and Outlook
2. Why are these commodities linked to deforestation?
3. Anticipatory strategies for the EUDR for each commodity: Palm Oil, Rubber, Cocoa, Coffee, and Timber
4. Benchmarking in the Context of the EU Deforestation Regulation (EUDR)

**Rubber**

Gede Wibawa & Petrus Gunarso

**Coffee & Cocoa**

Misnawi Jati

**Palm Oil**

Rosediana Suharto

## Closing Session

15:45 - 16:00

Conclusion of the seminar  
Wrap-Up and Closing Statement

Moderator of Parallel Stream  
RSI Board Chairman

# PLANTATION TOUR

Agenda - 20 February 2025

JW Marriott Hotel Medan, Jl. Putri Hijau No.10, Medan 20111, Indonesia  
08:00 to 16:00 WIB (West Indonesian Time), which is GMT +7

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Limited capacity, register now!

Time

Itinerary

Remarks

Gather at Lobby JW Marriott Hotel Medan 07:00 - 08:00

## Rubber & Palm Oil Plantation Tour

08:00 - 09:00

Depart to Tanah Itam Ulu

Rubber Plantation and Palm Oil Plantation  
(Organized by PTPN 4)

09:00 - 10:00

Rubber Plantation

Sightseeing

10:00 - 13:00

1. Visit to the Historic Plantation Site  
2. Colonial-Era Architecture and Landmarks  
3. Understanding the Early Palm Oil Industry  
4. Cultural Insights  
5. Environmental and Social Impact  
6. Reflection on Indonesia's Palm Oil Legacy

A fascinating journey to Tanah Itam Ulu, North Sumatra, the site of Indonesia's very first palm oil plantation. Established in 1911 by K. Schadt, a German national, this plantation is one of the earliest of its kind in Indonesia, developed during the era of Dutch colonial rule.

## Plant Tour

13:00 - 15:00

Sei Mangkei Special Economic Zone (SEZ)

PT Kawasan Industri Nusantara (PT KINRA)/  
PT Industri Nabati Lestari (PT INL)

15:00 - 16:00

Return to Medan

PROGRAM END & SEE YOU NEXT YEAR 2026

## SEMINAR REGISTRATION RATE

Important Notes: Limited capacity seminar

Early Bird

Indonesia

Rp2.500.000

Non - Indonesia

Rp3.000.000

Register & Pay by 7 February 2025

Normal

Indonesia

Rp3.500.000

Non - Indonesia

Rp4.000.000

Register & Pay by 18 February 2025

Walk In - Rate

Indonesia

Rp5.000.000

Non - Indonesia

PLANTATION &  
REFINERY TOUR

Rp1.500.000

Limited capacity tour



[www.rumahsawit.org](http://www.rumahsawit.org)

Disclaimer:  
The Organizer reserves the right to change the conference date and details should circumstances require.  
More information will be progressively updated.